

## About the client



Who is the client? Myself

What is the design for? Portfolio

About the client: In my second semester of the graphic design program, Madison native, love animals, and art.

## Goals

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What are the primary goals of the project? To create a cool-looking portfolio for myself by using a template and customizing it using HTML and CSS.

## Target Audience

- Job opportunities
- Small businesses
- Non-profit organizations

#B1DD8C

#263E0F

#000000

Feijo

Palm

Black

#C3D117

#EBF38F

#4F7A28

Bir

Sal

Fern Frond

## Creative direction

### Concept

What is the main concept we're driving at? An eclectic-looking website for a portfolio of my work.

### Creative outputs required

What do you need to create? To edit HTML and add CSS to my liking.

## Brand personality



## Inspo

